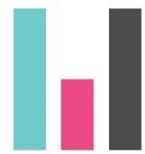


Morning Session















	Track 1 (The Arena) Leadership in Analytics	Track 2 (The Hall) Industries and Applied Analytics	Track 3 (Rm 03.301) Startups, Innovations, and Sports
	C-Level and Business Leadership	Industry Case Studies	Leading Australian Start-ups and Innovations in Data and Analytics
8.30am – 8.45am	Welcome: Professor Ian Harper - Dean, Melbourne Business School; Board Member, Reserve Bank of Australia		This space is left intentionally blank
8.45am – 8.55am	Conference Opening: Sally Capp - Lord Mayor, City of Melbourne		
9:00am – 9:40am (Session 1)	Using AI and Blockchain to Monetize the Mobile Economy Professor Anindya Ghose Heinz Riehl Chair Professor of Business; Director of Masters of Business Analytics at New York University Stern School of Business; Author of TAP: Unlocking the Mobile Economy 	Google - Business Analytics in the Age of the Cloud Scott Thomson Customer Solutions & Innovation APAC, Google 	This space is left intentionally blank
9:45am - 10:25am (Session 2)	Advanced Analytics and AI - Creating Competitive Advantage Dr Steve Eglash Executive Director: Stanford Data Science Initiative; Stanford Artificial Intelligence Lab; Strategic Research Initiatives – Computer Science Department, Stanford University 	AWS – How cloud computing is powering analytics Adrian De Luca Head of Solution Architecture, Partner and Ecosystems Solutions APAC, Amazon Web Services 	
10:30am – 11:00am (Session 3)	SAS - The AI path to value: Leveraging technology and people for business outcomes Felix Liao Head of Analytics Platform SAS 	Zetaris – Enterprise 'Data Fabric' technology transforming the healthcare industry Vinay Samuel CEO & Founder Zetaris 	
11.00am – 11:30am	Morning tea		
11:30am – 12:00pm (Session 4)	What can Australia learn from Silicon Valley? Dr Hugh Williams Distinguished Fellow – Melbourne Business School Board Member – Red Bubble Formerly VP: Microsoft, eBay, Google, Tinder 	RUBIX.- Blockchain analytics: The role of A[nalytics] in the midst of ~ H(umans) and ~ B{lockchain} nodes PK Rasam Chief Blockchain Officer RUBIX. 	Innovations: Analytically supporting the visually impaired Jim Hoang Senior Analyst - Strategic Initiatives in Pricing Analytic, Suncorp Master of Business Analytics graduate, Melbourne Business School
12.05pm - 12:35pm (Session 5)	Using data to make strategic decisions John Wylie Principal - Tanarra Group Chair: Australian Sports Commission; President: Library Board of Victoria; Trustee: Rhodes Scholarship Trust at Oxford University 	BCG – Maximising value from analytics Rohin Wood Principal, Boston Consulting Group 	Silverpond – 'Deep Learning' in the real world Susie Sheldrick Marketing Manager Silverpond
12:40pm – 1:10pm (Session 6)	Data: What questions should boards be asking? Rebecca McGrath Chairman: Oz Minerals; Non-Exec. Director: Incitec Pivot, Goodman Group; Chairman: Investa Office Management; Independent Chairman: Scania Australia 	Presagen – AI for Image-Based Medical Diagnostics Dr Michelle Perugini Co-Founder Presagen 	Predictive Hire – Analytics driving predictors of job success Barbara Hyman CEO Predictive Hire
1.10pm – 2.00pm	Lunch		



Afternoon Session



	Track 1 (The Arena) Leadership in Analytics	Track 2 (The Hall) Industries and Applied Analytics	Track 3 (Rm 03.301) Startups, Innovations, and Sports
	C-Level and Business Leadership	Industry Case Studies	Leading Australian Start-ups and Innovations in Data and Analytics
2.00pm – 2.30pm (Session 7)	<p>Using Economics and Machine Learning to Engineer Trust Professor Steve Tadelis Professor of Economics, Business and Public Policy, James J. and Marianne B. Lowrey Chair in Business, UC Berkeley Haas School of Business Distinguished Economist at eBay (2011-2013) VP of Market Design at Amazon (2016-2017)</p> 	<p>Panel – Artificial Intelligence: Adding value in business Moderator: Mark Alexander (Melbourne Business School)</p> <ul style="list-style-type: none"> • Dr Steve Eglash - Exec. Director, AI Lab, Stanford University • Rebecca Wilson - Robotics/Automation Lead, Jetstar • Dr Michelle Perugini - Co-Founder, Presagen (Behavioural AI) • Gavin Seewooruttun - Partner - AI & Advanced Analytics, EY DnA 	<p>Use of Analytics in Research and Performance at an elite AFL Club Dr Alice Sweeting Sports Scientist, Western Bulldogs. Research Fellow, Sports Science, Victoria University.</p> 
2.35pm – 3.05pm (Session 8)	<p>Launching the Global Analytics Impact Index Professor Ujwal Kayande Professor of Marketing, Director of Centre for Business Analytics, Melbourne Business School Enrico Rizzon Vice President & Partner, AT Kearney</p> 	<p>Panel – Government opportunities in Data & Analytics Moderator: Associate Professor Jenny George, CEO Converge International</p> <ul style="list-style-type: none"> • Brad Petry –Vic. Gov. Centre for Data Insights, Head of Data Analytics • Sven Bluemmel – Vic. Gov., Information Commissioner • Dr Ian Oppermann - NSW Government, Chief Data Scientist • Andrew Mills - Qld. Government, Chief Information Officer 	<p>The Game Insight Group – Driving Analytics as a Product Dr Stephanie Kovalchik Lead Data Scientist, Tennis Australia. Research Fellow, Institute of Sport, Exercise & Active Living, Victoria University.</p> 
3.10pm – 3.40pm (Session 9)	<p>Commercialising Data Christine Christian Chairman: Kirwood Capital; Director of ME Bank, FlexiGroup, Lonsec Fiscal Group, Victorian Managed Insurance Authority, Powerlinx Inc. Board member & Deputy President: Library Board of Victoria, LaTrobe University, Cranlana Programme. Former CEO Dun & Bradstreet (1997-2012)</p> 	<p>Panel – Recruitment and Diversity in Advanced Analytics Moderator: Associate Professor Jen Overbeck (Melbourne Business School)</p> <ul style="list-style-type: none"> • Rose Yip - Head of eCommerce Data Analytics, Australia Post • Antony Ugoni - Director, Global Analytics and AI, SEEK • Emily Ryder Martins - Head of Health Analytics, Medibank • Christelle Young - Senior Analytics Analyst, AT Kearney 	<p>Wallabies Rugby Union – Performance Analytics with the Wallabies Cathal Garvey Head Performance Analyst, 'Wallabies' Australian Rugby Union team, Rugby Australia</p> 
3:40pm – 4.00pm	Afternoon tea		
4:00pm – 4.30pm (Session 10)	<p>\$25,000 MELBOURNE BUSINESS ANALYTICS DATATHON FINAL PITCHES AND AWARDS CEREMONY</p> 	<p>Building a 'Data' Culture Associate Professor Jenny George CEO, Converge International Former Associate Professor - Melbourne Business School</p> 	This space is left intentionally blank
4:35pm – 5.15pm (Session 11)	<p>Data and Analytics in Financial Services Glenda Crisp Chief Data Officer, EGM Enterprise Data NAB</p> 		
5:30pm – 6:30pm	Networking Event		